

# Reno Wheelmen BOD Meeting – 11-Nov-2024

**Eclipse Pizza – 6:00 pm**

## **Agenda**

Attendees

BOD:

Secretary: K Marlowe

Members

### **Call to Order**

**Meeting Rules – One conversation at a time, don't talk over each other (very difficult for others to focus and for Secretary to capture minutes when multiple parties are having different conversations)**

### **Introduction of Guests, Members**

### **Discussion / Action Items**

### **Approval of Minutes**

### **Current Financial Status**

Balance

Income

Twilight Race Series review

Pending Expenses

### **Election Results**

29 Members voted

All candidates elected (K Marlowe, O Krauss, A Lobdell, P Andrews) for 2025-26 term.

### **Website Refresh**

LM, KM, DC met to begin the process, wire frame, beginning of site map and project outline – attached for review, discussion

DC identified and brought a Website Developer that he has worked with in the past, (Louis Gunning) – he indicates updates, revisions to make the RW website more user friendly, mobile friendly will be straightforward

### **Sponsors**

2024 sponsor fees received from Trial Science and TCI (\$6,500 total)

Invoice submitted to SNC, in process (\$5,000)

2025-26 sponsorship status – current sponsors (ROFR)

Silver Sage – No response to repeated email contacts, assume answer is “No”

SNC – Spencer has forwarded proposal to SNC management, expect positive reply

Trial Science – Renewing for 2025-26 – need to send agreement and invoice

New Sponsors

Brooks Family Dental – Principal (\$2,500) (Agreement and invoice pending)

Sierra BMW / Sierra Bicycle Supply – Supporting (\$1,500) agreement signed, invoice pending \*(Possible higher level if BMW has corporate \$???)

Full Pedal – Soigneur (\$250)

Ideas? (Especially Tier 1)

CR – Battle Born Brewing?

## **2025 Proposed Budget**

Income

Expected Sponsorships

Expenses

General Operating (insurance, storage units, website, etc)

Twilight Series

Sagebrush Series – NICA CX, MTB 2025 schedule?

Group Rides

## **2025-26 Kit Design**

Preliminary kit designs reviewed, need to finalize sponsorships with logos, design approval from sponsors

Spring clothing order

## **General Direction of the Club**

Better collaboration / Integration with Reno Devo / Reno Tahoe Jr Cycling – providing continuity for kids aging out of the junior programs with more USAC/NICA points available, road, mountain, CX, gravel venues

Partner with Reno Bike Project as appropriate (RBP sponsors a junior MTB team for underprivileged junior cyclists) (LM, KM met Board President on a ride a couple weeks ago, verbally he is amenable to working with RW)

Improve our mentoring of less-experienced cyclists with group rides, ride leadership skills, riding skills clinics (on and off-road)

C-D group rides – Dave Ce??? has offered to lead “D” rides, probably on a different day or route than the AB Wednesday evening rides

Saturday rides will resume in the spring-summer, or as anyone may propose during nice weather through the winter

**LM, KM, others as available meeting with MW via “Zoom” monthly to review website procedures, edit members, google list, etc.**

**MW review website for suggested edits, updates – summary email to board members**

**Quarterly (at minimum) newsletter, monthly email to google group**

First newsletter since 2022 distributed to email list

**Race, Ride Series**

Twilight Series complete, xxx total participants,

Results?

Interest in Nordic Ski clinics?

Other Business?

Next BOD Meeting – 6-January

Adjourn

**Timeline Definitions**

Immediate – within the next month

Short Term – 2 Months max

Intermediate – 2-64months

Long Term – >4 months out?